

ALABAMA ALCOHOLIC BEVERAGE CONTROL BOARD
ADMINISTRATIVE CODE

CHAPTER 20-X-4
SALES BY ABC BOARD STORES

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20-X-4-.01 Operation Of ABC Board State Liquor Stores.

(1) The ABC Board state liquor stores shall operate on the days specified by the ABC Board Administrator.

(2) The hours of operation and staffing of the ABC Board state liquor stores shall be determined by the ABC Administrator for each store.

Author: ABC Board

Statutory Authority: Code of Ala. 1975, §§28-3-42(a); 28-3-49.

History: Repealed and New: Filed August 21, 1998; effective October 16, 1998. **Amended:** Filed August 29, 2007; effective October 3, 2007.

20-X-4-.02 Markup For Liquor Sales By ABC Board State Liquor Stores.

(1) The wholesale price for case lot sales of liquor and fortified wine shall include a markup of 16.99% of the cost plus freight.

(2) The wholesale price for bottle sales of liquor and fortified wine shall include a markup of 35% of the cost plus freight.

(3) The retail price for sales of liquor shall include a markup of 35% of the cost plus freight.

(4) These markups are to be applied in such a way that they are the total markups, exclusive of taxes, and net of any discounts allowed licensees, used in the normal pricing policy of the ABC Board. The ABC Board will, from time to time at its discretion, adjust these markups for such circumstances as: (1) timing to adjust for price increases or decreases by distillers; (2) deciding whether short-term and/or small discounts extended by the distiller are to be passed through to customers; (3) depletion of inventory of slow moving items that are to be closed out; and (4) for other unique market circumstances.

Author: ABC Board

Statutory Authority: Code of Ala. 1975, §§28-3-43; 28-3-49; 28-3-53.2.

History: Repealed and New: Filed August 21, 1998; effective October 16, 1998. **Amended:** Filed October 22, 2003; effective November 26, 2003. **Amended:** Filed December 20, 2004; effective January 24, 2005. **Amended:** Filed June 21, 2017; effective August 5, 2017.

20-X-4-.03 **Markup For Table Wine Sales By ABC Board State**
Liquor Stores.

(1) The retail price for sales of table wines in ABC Board retail stores shall include markups set by the ABC Board. All bottles of table wine offered for sale at any given time will not necessarily have the same percentage markup.

(2) From time to time the ABC Board, at its discretion, may adjust these prices and markups.

(3) These prices and markups will be set at meetings of the ABC Board.

Author: ABC Board

Statutory Authority: Code of Ala. 1975, §§28-3-43, 28-3-49.

History: New Rule: Filed January 16, 2004; effective February 20, 2004.